

**Everest Tradeshow Management, LLC****Show Name: brand @ PROMOTIONS EAST 2011****Show Dates: JUNE 7-8, 2011****Deadline Date To Receive Discounted Rates: MAY 25, 2011****EXHIBITOR MOVE-IN**

<b>SUNDAY</b>	<b>JUNE 5, 2011</b>	<b>8:00 AM - 6:00 PM</b>
<b>MONDAY</b>	<b>JUNE 6, 2011</b>	<b>8:00 AM - 8:00 PM</b>
<b>TUESDAY</b>	<b>JUNE 7, 2011</b>	<b>7:30 AM - 9:00 AM</b>

**SHOW HOURS**

<b>TUESDAY</b>	<b>JUNE 7, 2011</b>	<b>*9:45 AM - 5:00 PM</b>
<b>WEDNESDAY</b>	<b>JUNE 8, 2011</b>	<b>*9:45 AM - 4:00 PM</b>
<b>*Regional Members Opening</b>	<b>June 7 &amp; 8</b>	<b>9:00 AM</b>

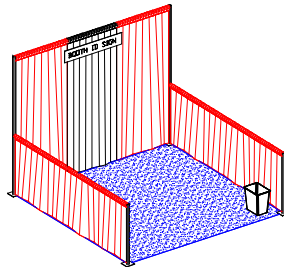
**EXHIBITOR MOVE-OUT**

<b>WEDNESDAY</b>	<b>JUNE 8, 2011</b>	<b>4:00 PM - 10:00 PM</b>
<b>THURSDAY</b>	<b>JUNE 9, 2011</b>	<b>8:00 AM - NOON</b>

Move-Out Note: All carriers must check in no later than **NOON** on **Thursday, June 9th, 2011** or freight will be returned to our warehouse.

**brand SHOW COLORS:**

- Back Drape: BLACK
- Side Drape: BLACK
- Booth Carpet: GRAY
- Aisle Carpet: BLUE

**BOOTH EQUIPMENT:**

Each booth will be provided with an 8ft BLACK background drape, 42 in. BLACK side divider drape, booth ID sign & a wastebasket.

**CARPET COLOR:**

The booths are carpeted in GRAY and the aisles will be carpeted in BLUE.

**ADVANCE WAREHOUSE:**

brand @ Promotions East 2011

Exhibiting Company Name / Booth Number

c/o AEX Convention Services

3093 English Creek Ave, Egg Harbor Township, NJ 08234

Materials should be shipped to ARRIVE at our warehouse **NO LATER THAN June 3, 2011**. Any shipments received more than 30-days prior to the Move-In will incur additional charges.

**DIRECTLY TO FACILITY:**

Atlantic City Convention Center

brand @ Promotions East 2011

Exhibiting Company Name / Booth Number

c/o Everest Tradeshow Management

One Miss America Way, Atlantic City, NJ 08401

Shipments will be received at the exhibit facility on: June 5th between 8:00 AM - 6:00 PM, June 6th between 8:00 AM - 8:00 PM, and on June 7th between 7:30AM - 9:00 AM.

**ASSISTANCE:**

If you have any questions or would like assistance, please call our office at (845) 292-7289.